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# Wholesale Price List

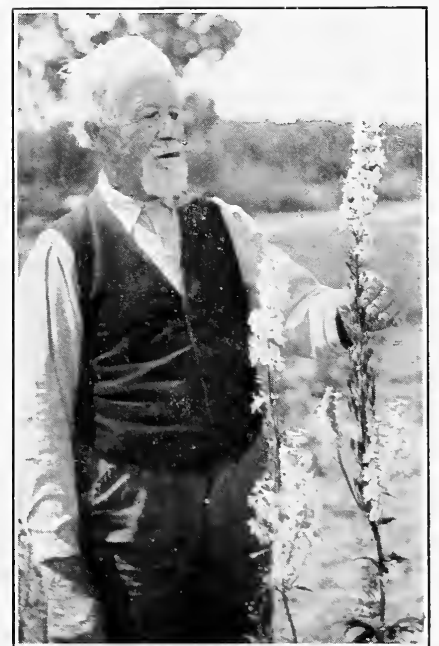
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SPRING 1923

## Back of Tooles' Perennials

■ Two Generations of  
Painstaking Care

William Toole, Sr., has spent his 81 years in the work of improving and originating better strains of Delphiniums, Pansies and other flowers, and he is still busy working and planning further improvements.





We Offer a Remarkably Low Scale of Prices PLUS the Old Established TOOLE QUALITY

TOOLES' HARDY PERENNIALS

One Year Transplanted Field Grown Plants, Unless Otherwise Noted.  
This Cancels Previous Quotations

Ready about April 1, 1 year field grown plants, unless noted. Those marked \* best suited for cutting. Descriptive retail list sent on request.

	Doz.	100
*Achillea Ptarmica fl. pl. Perry's New	\$1.20	\$ 8.00
Achillea Millefolium roseum	1.00	7.00
*Anthemis tinctoria Kelwayii	1.00	6.00
Artemisia abrotanum	1.20	6.00
Arabis Alpinum	1.20	8.00
Asclepias tuberosa. Butterfly Weed	1.20	8.00
Aster Novaie Angliae	1.20	8.00
Aster St. Egwin Pink	1.50	10.00
*Aster Climax Blue	1.50	10.00
Aster White Climax	1.50	10.00
*Aquilegia Long Spurred Hybrids	1.50	10.00
Aquilegia coerulea	1.50	10.00
Aquilegia chrysanthea	1.20	8.00
Aquilegia canadensis	1.20	8.00
Aquilegia nivea grandiflora	1.20	8.00
Aquilegia Rose Queen	1.20	8.00
Aquilegia Skinnerrii	1.20	8.00
Bocconia cordata. divisions	1.20	8.00
*Campanula Medium. mixed	1.20	8.00
*Campanula calycanthema. mixed	1.20	8.00
Campanula carpatia. blue	1.20	8.00
Campanula rotundifolia	1.50	10.00
Campanula persicaefolia. blue and white	1.50	10.00
Centaurea Montana. blue	.90	6.00
Chrysanthemum leucanthemum. Memorial Daisy	1.00	7.00
Chrysanthemum maximum. June Marguerite	1.20	8.00
*Chrysanthemum maximum. Shasta Daisy	1.20	8.00
*Chrysanthemum latifolium	1.20	8.00
Cerastium tomentosum	1.20	8.00
*Coreopsis lanceolata	.85	6.00
*Delphinium Belladonna. one year	1.00	7.00
Delphinium Gold Medal Hybrids	1.20	8.00
Delphinium formosum	1.20	8.00

\*Dianthus Alwoodii. Perpetual Flowering Hardy Pinks. While not so hardy as the old fashioned Garden Pinks, this new class is worth growing for their larger flowers and because they flower quite freely all summer.

Jean. Pure white, purple center.

Robert. Old rose, light maroon center.

Harold. Pure white with occasionally a greyish center.

Phyll's. Lilac, with dark center. Very fragrant.

Young plants, 2 1/2 in. pots, ready March 1; \$1.50 doz., \$10 100.

*Dianthus barbatus. Sweet William. mixed	.90	6.00
*Dianthus barbatus. Newport Pink	1.20	8.00
*Dianthus barbatus. White	.90	6.00
*Dianthus barbatus. Scarlet	.90	6.00
*Dianthus latifolius atrococcineus	.90	6.00
*Dianthus Her Majesty. White	1.50	10.00
Dianthus deltoides. Low growing, for border or rockery	1.20	8.00

THE INTEREST of the TOOLES' at Garry-nee-Dule in a customer does not end when an order is received--it only begins. We are interested in the way our plants and seeds grow for you. They are our pride. Many of them have been developed by us through two generations of painstaking care and observation. We are satisfied only when we know that they are doing for you what they have done for us. That's why we ship only the best plants and is one of the reasons why our customers return to us year after year.

TOOLES' HARDY PERENNIALS

\*Pyrethrum roseum hybridum. Persian Daisy. We find this plant very valuable for florists' use because in this latitude it is usually in flower for Decoration Day and supplies the demand for a low priced colored flower with good long stem. We have a very fine stock grown from choice seeds, ranging in color from blush pink to deep crimson, some double and some single flowered. Plants should retail readily at 25c to 35c each. Hardy in Wisconsin. \$1.20 doz., \$8 100, \$75 per 1000.

*Rudbeckia purpurea. Purple Cone Flower	1.20	8.00
Salvia azurea grandiflora. Blue Salvia	1.20	8.00
Sedum acre. Creeping plant, yellow flowers, for rockery or grave covering	1.20	8.00

\*Sedum Spectabile. Showy Sedum or Stonecrop. Perfectly hardy anywhere and good to recommend for planting in difficult situations such as the dry hot side of the house, or the other extreme of shade. Fleshy leaves and broad heads of light pink flowers. Doz. 90c, \$6 100, \$55 1000.

Statice latifolia. Great Sea Lavender. This perfectly hardy Statice flowers just about as the Baby's Breath is finished and the filmy lavender flowers are even more beautiful than Baby's Breath when used to set off and soften the effect of designs, sprays and baskets of large flowers. \$1.20 per doz., \$8 per 100, \$75 per 1000.

Tunica Saxifraga. Good for rockeries	1.20	8.00
*Veronica spicata. heavy plants	1.20	8.00
Yucca filamentosa. 2 year old	1.80	12.00
Climbing Vines: Ampelopsis Englemanni	1.50	10.00

TERMS: 3 per cent cash with order; 2 per cent 10 days; 30 days net. Cash or references required from unknown parties.

Plants offered subject to being unsold on receipt of order. Prices are for strong plants, carefully packed. No extra charge for packing. We endeavor to send out only plants that have proved satisfactory, if otherwise, notify us at once and we will do our best to make everything satisfactory. We do not assume responsibility for plants after safe delivery to express office. Three plants at rate per dozen; 25 at 100 rate.

TOOLES' HARDY PERENNIALS

	Doz	100
*Dianthus Red Grenadin. The plants we offer are grown from cuttings taken from selected plants. Brilliant scarlet flowers in late June and early July, like a medium sized hardy carnation. Strong field grown plants	1.50	10.00
Dianthus plumarius. mixed	.90	6.00
Digitalis gloxinaeflora	1.20	8.00
Gaillardia Grandiflora	1.00	7.00
Geum. Mrs. Bradshaw	1.50	10.00

\*Gypsophila paniculata. Baby's Breath. We have ten thousand strong field plants of Baby's Breath, double and single mixed, propagated from seed. Not over 40% are double, but both kinds are useful to florists as the single ones flower earlier. Plant all you can possibly find room for, as a little Baby's Breath added to any floral arrangement adds immensely to its appearance. 90c per doz., \$6.00 per 100, \$55 per 1000.

*Helianthus, Miss Mellish	1.20	8.00
*Helianthus orgyalis	1.20	8.00
*Helianthus, Wolley Dodd	1.20	8.00
*Heliopsis pitcheriana	1.20	8.00
*Iris Candicans, Celeste, Helge Honorabilis, Mad, Chereau, Wallhalla. any of preceding	1.00	6.00
*Iris Lohengrin, Rhein, Nixie, Pallida dalmatica, any of preceding	2.00	15.00
*Iris Sherwin Wright, each 15c	1.50	10.00
Linum perenne	1.20	8.00
Monarda Didyma, Scarlet Beebalm	1.00	7.00
*Papaver Orientale. Oriental Poppy. As field plants of Oriental Poppy do not transplant readily except when perfectly dormant, we are offering only pot-grown plants that will transplant without danger of loss. Scarlet only, out of 2 1/2 inch pots	1.20	8.00
Oenothera fruticosa Sundrops	.90	6.00
*Penstemon barbatus Toreyü. Beardtongue	1.20	8.00
Phlox Hyon, reddish pink	1.20	8.00
Phlox R. P. Struthers	1.20	8.00
Phlox Mrs. Jenkins, white, 1 year	.90	6.00
*Pyrethrum uliginosum. Giant White Daisy, divisions	1.20	8.00
Ranunculus acris fl. pl. Double yellow buttercup or yellow Bachelors Button	1.20	8.00

This Coupon Good for Six Choice Perennials

The first 150 orders received containing this Coupon, amounting to \$5 or over we will add FREE Six of our choice Perennials from the following selection: Pyrethrum roseum hybridum, Iris Sherwin Wright, Sedum spectabile. Be sure to state your choice. This special offer is given to induce early ordering before the spring rush begins.

Wm. Toole & Son

Wm. TOOLE & SON Garry-nee-Dule Baraboo, Wis.

# Tooles' Hardy Perennial Phlox

We had 35000 Phlox last fall and practically all are now sold. This coming year we plan at least double this amount. If interested we will be glad to quote you for fall delivery. We can spare a few small plants, suitable for lining out or selling from 2½ inch pots this spring. These are strong young plants propagated from cuttings during the winter. Price \$4 per 100, \$35 per 1000. Varieties are R. P. Struthers, rose carmine, red eye. B. Compte, French purple. Siebold, orange scarlet, crimson center.

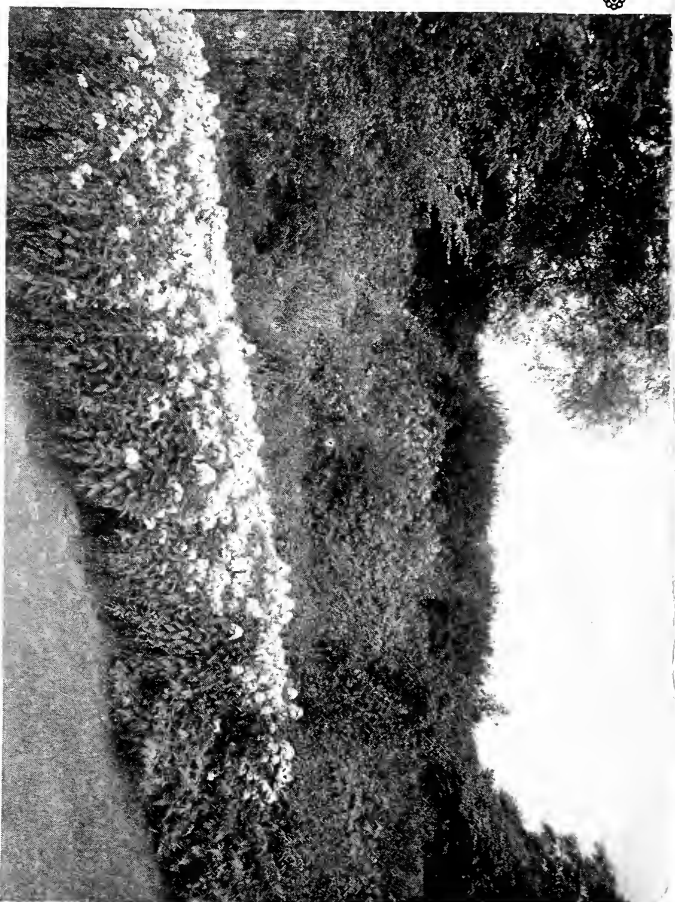
## Tooles' Pansies

For nearly fifty years the Toole family has been growing fine pansies. Naturally we have ideals towards which we have selected. Large size has not been our only objective, for we have aimed to produce attractive colors combined with a flower of heavy substance, and a pleasing round shape. To secure substance and color we have at times had to sacrifice size, but never quality. Tooles' Giant Prize Strain of Pansy Seed is our best and only mixture of all colors and varieties **Packet, 25c; Trade packet of about 1000 seeds, 50c; ¼ oz., ½ oz., or about 3000 seeds, \$1; ½ oz., \$2.50; 1 oz., \$5.**

**PANSY PLANTS:** Grown from our Tooles' Giant Prize Strain Seed, many in bud or bloom ready about April 15 \$2 per 100; \$18 per 1000.

Enclosed find check for \$7 for which please send me that amount of your Giant Prize Mixed Pansy Seed. I have tried many of the finest strains of pansy seeds, but for size and texture of bloom, variety of colorings and robustness of plant growth I consider your Giant Prize Strain superior to any I have tried.  
Charlevoix, Mich., January 27, 1923

CHARLEVOIX FLORAL CO., Theo. J. Fethers.



New Price List

# Tooles' Perennials

Return Postage Guaranteed  
Wm. TOOLE & SON  
Baraboo, Wisconsin

1c Paid  
Baraboo, Wis.  
Permit No. 3

MAR 6 1925

U. S. DEPT. OF AGRICULTURE

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BUREAU OF PLANT INDUSTRY,  
WASHINGTON, D. C.

